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EDUCATION

Savannah College of Art and Design (SCAD)
B.F.A. Graphic Design Major

California College of the Arts
Pre-College Program- 3 total credit hours earned GPA: 3.850

SKILLS

Photoshop	Typography
Illustrator	Art Direction
InDesign	Set Design
Procreate	Web Design

INTERNSHIPS:

-Ian Charms; Remote to LA. Necklace brand in LA with a cult following and featured in magazines like Vouge, as well as collaborations with Parade, For Love and Lemons and clients like Dua Lipa. I would create social media content for the brand as well as product and marketing design.

-The Mayfair Group LLC; Remote internship with a social media company that also has its own clothing brand. I make social media posts and stories for the brand as well as the 3 private labels. I rotate between Instagram grid posts, UGC story content and daily story posts.

-Screen Shop-It; Remote internship to the NYC office. Screen Shop-It was a new app founded by Kim Kardashian. I would make all the social media including daily stories and grid posts. A typical day-to-day would include 2 to 3 Instagram posts as well as planning a cohesive feed.



WORK EXPERIENCE

-Graphic Freelance; I offer my design services for social media templates, logo and branding, IGTV templates, stickers and wholesale designs as well as art direction in shoots for many different businesses. (Fete Chalet, Mamie Ruth LLC, M. Liz Jewelry, Modern Day Hippie, Laughin Tansy, Bright Side Consulting, It's Fuugly, Fleurie)

-Manager of Starland Strange; Savannah, GA.

My work included scheduling, social media content creation, hiring employees, contacting vendors and coordinating events. As the graphic designer all marketing material, instore branded products, and products are made by me. I've designed t-shirts, stickers, menu, and event graphics. I also run the Airbnb private styling experience working with groups from 3-10 which I also photograph as well.

-Wholesale Director of Starland Strange; Sav, GA.

As wholesale director I cover all aspects from branding, marketing, product design, as well as the manufacturing process. I run the social media accounts and reach out to brands as well as manufacturing. I make and art direct all of the marketing and social media content.

-The Manor; Savannah, GA.

I was the head Graphic Designer of the student run online fashion publication. I would make social media content as well as Art Direction for the publication. We increased the social media following by 80% since being on board.